



S kraft pivovarno Zajc se je po skoraj 200 letih na Idrijsko-Cerkljansko vrnilo varjenje piva. Jože Podobnik je uresničil svoje dolgoletne sanje in začel z varjenjem kakovostnih piv odličnega okusa, za katera pravi, da ne bodo razočarala še tako zahtevnih pivoljubcev. Ponuja pa tudi pristno doživetje ogleda pivovarne z degustacijo, ki ga je poimenoval Pivsko doživetje v neandertalčevi deželi.

After almost 200 years, Zajc Craft Brewery brings brewing beer back to the Idrija-Cerkno region. Jože Podobnik made his dreams come true and began brewing high-quality beer with excellent taste, claiming that not even the most demanding beer lovers will be disappointed with them. Jože also offers an authentic experience of visiting the brewery which includes food tasting and is called Beer Experience in the Land of the Neanderthal.

PIVOVARNA ZAJC ZAJC BREWERY

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PIVSKO DOŽIVETJE V NEANDERTALČEVI DEŽELI BEER EXPERIENCE IN THE LAND OF THE NEANDERTHAL

Varjenje piva so v pivovarni nadgradili v nepozabno doživetje z vodenim ogledom pivovarne, degustacijo piv in prigrizki iz lokalnih surovin. Za piko na i pa vam ponujajo še prelep razgled na neandertalčevo deželo. Ogled pričnete s šilcem »dobre wade« – vode iz lastnega izvira, ki je osnovna sestavina dobrega piva. Sledi doživeta predstavitev proizvodnje s pokušanjem različnih stilov piva, na koncu pa postrežejo lokalne dobrote. Vsekakor nepozabno doživetje, ki združuje bogato znanje o pivovarstvu in raznoliko idrijsko-cerkljansko dediščino, kar je tudi osnovna formula zgodbe o uspehu.

The brewery upgraded its brewing process by including it into an unforgettable experience of a guided tour of the brewery, beer tasting, and a degustation of local products. The cherry on the top is a beautiful panoramic view over the Land of the Neanderthal. You begin your tour with a shot of "good water" – the water from their very own spring which is the basic ingredient of a good beer. After a colourful presentation of the production process that includes the tasting of various beer styles, you will also try local specialities. They promise you an unforgettable experience stemming from a rich knowledge on brewing and the diverse Idrija-Cerkno heritage, which is also the basic formula of their success story.

